



Lilly Abbamonte

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skills & tools

- Adobe Creative Cloud Suite
- Figma
- Brand Identity Development
- Editorial Design
- Digital & Print Signage Design
- Presentation Design
- Email Design
- Social Media Strategy
- Marketing Strategy
- Web Design
- HTML, CSS, PHP & Wordpress
- Animation
- Video Editing
- Illustration
- Photography
- Art Direction
- Photo Retouching
- Microsoft Office Suite
- Management & Mentorship

experience

COMPASS GROUP USA | CREATIVE DESIGN MANAGER

December 2019 - Present

- Lead & uphold the visual identity of Compass Group USA, including redesigning & managing the company website & brand guidelines
- Design a wide variety of internal & external-facing assets that meet the needs & objectives of leadership/stakeholders across the company such as emails, presentations, digital & print materials, digital & print signage, static & animated social media assets & landing pages
- Manage contractors/freelance by providing clear art direction & feedback

COMPUCOM | SENIOR GRAPHIC DESIGNER

April 2018 - December 2019

- Design engaging B2B lead generating creative campaigns that meet the needs & objectives of all stakeholders
- Independently & efficiently manage multiple digital design jobs with tight deadlines such as social posts, landing pages, emails & website optimization
- Collaborate with contractors/freelance by providing clear art direction & feedback

BELK | GRAPHIC DESIGNER

August 2017 - April 2018

- Reviews all of Belk's print advertising to maintain brand integrity & alignment with project specifications
- Design & revise layouts for print jobs to meet press release dates

TOYS"R"US, INC. | GRAPHIC DESIGNER

June 2014 - May 2017

- Responsible for designing multi-channel creative campaigns for international initiatives, such as Black Friday, Spring & Holiday
- Independently & efficiently manage multiple design jobs with tight deadlines, including inserts, catalogs, emails, & social posts
- Collaborate with marketing contacts, merchants, freelancers, photographers & copywriters to ensure delivery of a high-quality product that meets the needs & objectives of all partners

education

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

State University of New York at New Paltz

Cum Laude - Dean's List Recipient - May 2015